

MATTEO LUNELLI NEXT PRESIDENT OF ALTAGAMMA FOUNDATION

Unanimously appointed, the CEO of Cantine Ferrari will succeed Andrea Illy and take office on 1 January 2020

31 May 2019. The General Assembly of Altagamma, which met in Montecitorio, on the proposal of the Committee of Wise Men composed of Founder President Santo Versace, Honorary President Leonardo Ferragamo and Vice President and Past President Claudio Luti, unanimously appointed Matteo Lunelli as the next President of the Foundation for the three years 2020-2023.

The term of office of Matteo Lunelli, current Vice President of Altagamma and CEO of Cantine Ferrari, will begin on 1 January 2020. The President-designate will therefore have six months to finalise his team and the future programme, thus ensuring a smooth handover of the Foundation, which represents Italy's high-profile cultural and creative industry.

President Andrea Illy, who has led the Association for two terms since 2013, said: *"I'm very happy with the choice of Matteo Lunelli, who has been part of my team contributing to the growth of Altagamma in recent years. Continuity is assured with him and the general manager Stefania Lazzaroni, and the Foundation can pursue new ambitious goals for its members, the sector and, indirectly, for the whole country"*.

Matteo Bruno Lunelli, 45 years old, is President and CEO of Cantine Ferrari, founded in 1902 and Italy's leading producer of sparkling wines using the classic method. He is also CEO of the Lunelli Group which includes, along with Ferrari, Surgiva Mineral Water, the Segnana distillery, the Lunelli Estates, which produce still wines in Trentino, Tuscany and Umbria and Bisol, the reference brand of Prosecco Superiore di Valdobbiadene. A graduate of Bocconi University, formerly with Goldman Sachs, Matteo was President of the Young Industrialists of Trentino-Alto Adige from 2011 to 2013 and Vice President of MART, the Museum of Modern and Contemporary Art of Trento and Rovereto from 2014 to 2019. Over the years, he has received major awards, including the 2015 E&Y Entrepreneur of the Year Award in the Family Business category.

ALTAGAMMA FOUNDATION

Since 1992 Altagamma has brought together the best companies in the Italian Cultural and Creative Industry promoting Italian excellence, uniqueness and lifestyle throughout the world. Uniquely transversal, Altagamma includes 104 brands from the seven sectors of fashion, design, jewellery, food, hospitality, engines and boating. Altagamma's mission is to contribute to the growth and competitiveness of companies in the Italian cultural and creative industry, thus also contributing to the economic development of the country. Top of the range products represent an industry worth 115 billion euros, and contribute 6.85% to Italy's GDP. Exports account for 53% of output. The sector has 402,000 direct and indirect employees.

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