

NEXT

DESIGN
PERSPECTIVES
2025



PROGRAMME

OCTOBER 14, 2025 - TRIENNALE MILANO

9:30 AM **REGISTRATION**

10:00 AM **WELCOME REMARKS**

MATTEO LUNELLI / CHAIRMAN, ALTAGAMMA
CARLA MOROGALLO / DIRECTOR GENERAL, TRIENNALE MILANO

10:15 AM **TRENDS IN CREATIVITY & DESIGN**

LISA WHITE / DIRECTOR OF STRATEGIC FORECASTING AND CREATIVE DIRECTOR, WGSN

10:45 AM **LONGEVITY & CARE. LIFESTYLES BETWEEN PRACTICES AND ACCESSORIES**

NIC PALMARINI / DIRECTOR, NICA - NATIONAL INNOVATION CENTRE FOR AGEING
BARBARA FRANCHIN / PRESIDENT, FONDAZIONE ITS
FOUNDER, ITS CONTEST & ITS ACADEMY

In conversation with:

MARCO SAMMICHELI / CURATOR, NEXT DESIGN PERSPECTIVES 2025
CURATOR, TRIENNALE MILANO AND DIRECTOR, MUSEO DEL DESIGN ITALIANO

11:15 AM **LANGUAGE, LONGEVITY, LEGACY**

NORMAN FOSTER / FOUNDER & CHAIRMAN, FOSTER + PARTNERS
PRESIDENT, NORMAN FOSTER FOUNDATION

In conversation with: **MARCO SAMMICHELI AND STEFANO BOERI**

11:35 AM **NEW WORLDS: EXPERIENCES AND CONTEXTS**

FAHAD AHMED AL OBAIDLY / DIRECTOR, DESIGN DOHA BIENNIAL
AHMED & RASHID BIN SHABIB / URBANISTS & RESEARCHERS
FOUNDERS, BROWNBOK MAGAZINE

JEANNE AUTRAN-EDORH & FABIOLA BÜCHELE / CO-FOUNDERS, STUDIO NEIDA

In conversation with: **MARCO SAMMICHELI**

12:30 PM **END OF CONFERENCE**

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