



In association with

**MICHEL
DYENS**

FT BUSINESS OF LUXURY SUMMIT

VENICE

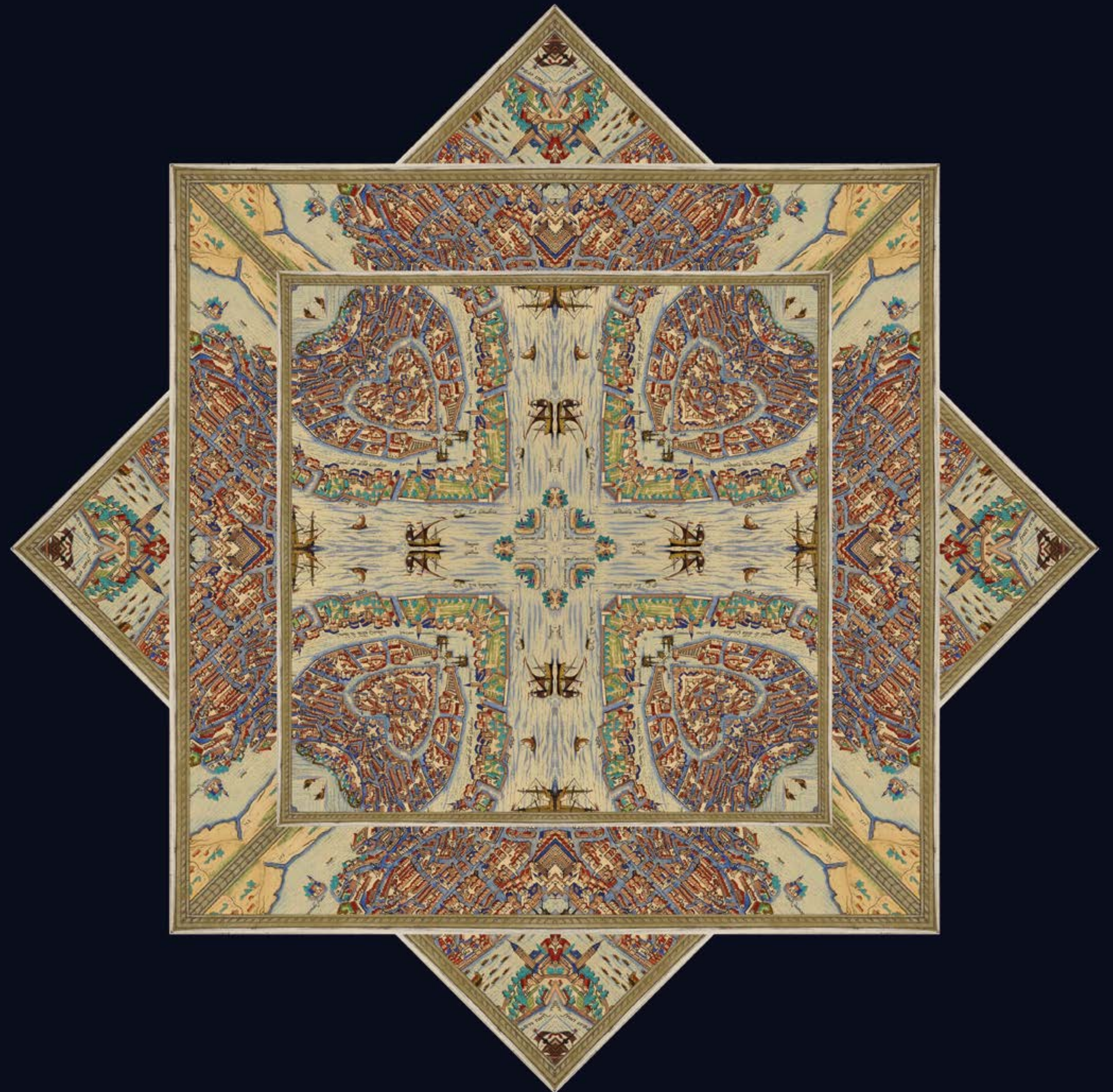
LUXURY DISRUPTION: THE INDUSTRY
INNOVATORS CHANGING THE NARRATIVE

20-21 May 2018

Hilton Molino Stucky Venice

EXECUTIVE SUMMARY

The Financial Times' flagship luxury business summit, co-chaired by the FT's editor Lionel Barber and fashion editor Jo Ellison, will bring together leading executives from the industry, innovators and financiers to debate the latest changes in the luxury narrative and what lies ahead.



WHO YOU WILL MEET



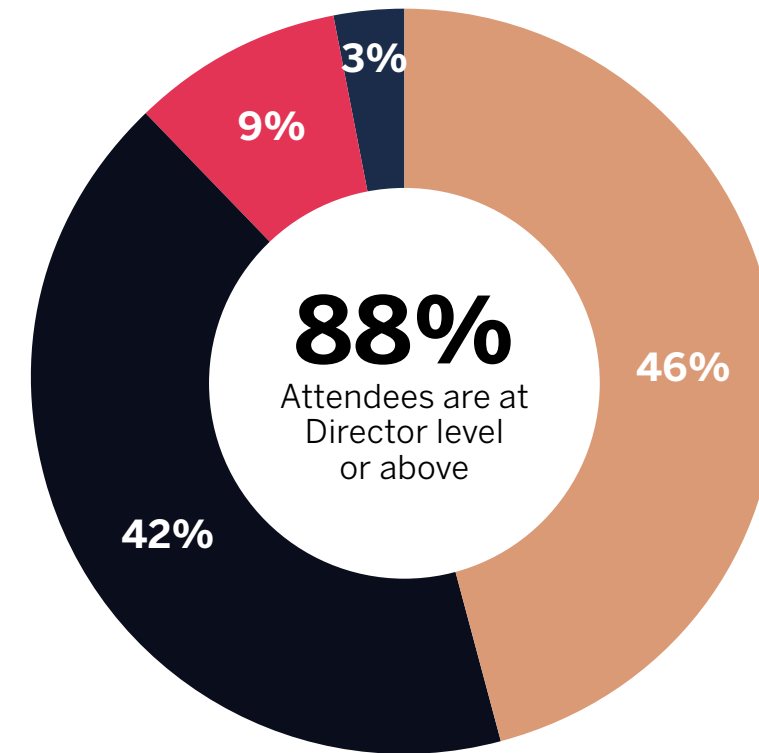
Attendee Ratio
75 : 25
Industry Vendor



400+
Senior Level
Attendees

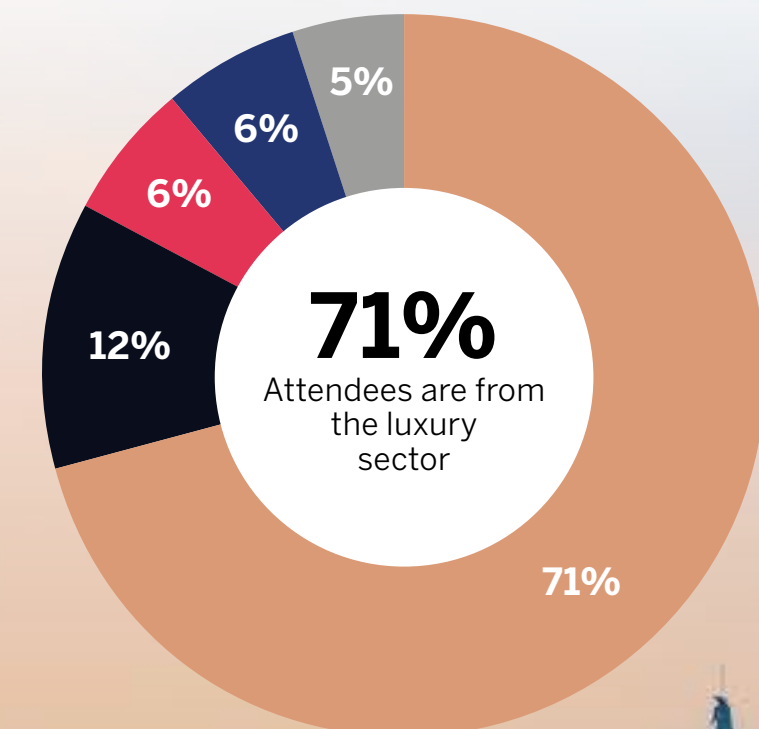


45+
Industry Leading
Speakers



JOB TITLE OF ATTENDEES

- CEO, President, Managing Director, Founder, Chairman
- CFO, COO, CMO, Senior VP, Partner, Director
- Senior Manager, VP, Manager
- Other



SECTOR OF ATTENDEES

- Luxury Brands/Retailers (incl. fashion, leather goods, accessories, watches, jewellery, hotels, cars, yachts, drinks, perfume and cosmetics)
- Banking & Finance
- Real Estate/Property Consultants
- Consultants and Professional Services
- Press/Media

PREVIOUS ATTENDEES

| | |
|-----------------------|-------------------|
| Akris | Harrods |
| Alexander McQueen | Harvey Nichols |
| Alibaba | Hermes |
| Anya Hindmarch | Hublot |
| Aquascutum | Hugo Boss |
| Balenciaga | Jaeger |
| Bally | Jimmy Choo |
| Belmond | Juicy Couture |
| Bentley | Kering |
| Bottega Veneta | Lanvin |
| Boucheron | L'oreal |
| Burberry | Loewe |
| Calvin Klein | Longchamp |
| Cartier | LVMH |
| Chloé | Marni |
| Chopard | Morgan Stanley |
| Comme des Garçons | Mulberry |
| De Beers | Oscar de la Renta |
| Diane von Furstenberg | Philippe Starck |
| Diesel | Polo Ralph Lauren |
| Emilio Pucci | Prada |
| Ermenegildo Zegna | Richemont |
| Estée Lauder | Rolex |
| Farfetch | Stella McCartney |
| Ferrari | Tiffany & Co. |
| Giorgio Armani | Timex |
| Girard-Perregaux | Tod's |
| Goldman Sachs | Topshop |
| Google | Valentino |
| Gucci | Yoox Net-a-Porter |



HOW YOU WILL BENEFIT



33 COUNTRIES REPRESENTED



10+ HOURS OF NETWORKING OVER 2 DAYS



TESTIMONIALS



“Inspiring! The people that I’ve heard speak were incredible – I learned a lot and also in a perfect setting”

CEO, Tory Burch



“The mix of brands, retailers and press that all come to one place to talk about what’s happening at the cutting edge – it’s a great place to be”

Founder and CEO, Lyst



“Still one of the best conferences on luxury with most impressive gathering of delegates and strong analysis of the sector. A must attend.”

Director, Rolex



Outstanding event with high calibre of speakers and exceptional moderation by the FT

Global Managing Director, Havas LuxHub



Nowadays, it’s just the best luxury industry gathering in the world. It’s a boost for your strategic thinking

President, Santa Eulalia

95%

Of respondents expectations were met*



100%

Of respondents highlighted that the speakers were experts in their field*



81%

Of respondents thought the content was relevant and engaging*



WHAT ATTENDEES LOVED:

Great speakers

Amazing and very inspiring journalists, guest speakers, panellists

Great insights from inspiring people

High calibre attendees to network with

Industry discussions

Global trend overview

Perfect event organisation*



*Based on past event surveys

The 2017 summit was a sell-out success
so be sure to register online at the earliest opportunity:

www.ftbusinessofluxury.com

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Platinum sponsor



Gold sponsors

Deloitte.

Intisary

Silver sponsor

