

ALTAGAMMA GOVERNANCE 2023 - 2025

MATTEO LUNELLI CONFIRMED AS CHAIRMAN and NEW MEMBERS JOIN THE BOARD OF DIRECTORS.

Milan, December 13th, 2022. The Shareholders' Meeting of Altagamma has reconfirmed **Matteo Lunelli** (President and CEO of Ferrari Trento) as **Chairman** of the Foundation for the **three-year period 2023-2025** and renewed 30 percent of its governing bodies, as per the statute, appointing a high-profile team of entrepreneurs and CEOs of some of the most prestigious Italian brands. The percentage of women has increased from 20% to 27%, and the make-up of the board reflects the number of Members belonging to each sector of Altagamma - fashion, design, food, hospitality, automotive, nautical, jewelry and the sectors. Despite the challenging economic situation, over the three-year period 2020-2022 the number of Altagamma Members has risen from 108 to 113 and Partners from 20 to 25.

*"In the past three years the luxury industry has seen both its biggest crisis and its sharpest upturn, closing this year with a growth of 22%, an all-time global record. The pandemic brought challenges of a magnitude and urgency we could not have imagined, yet these challenges have strengthened the unity of Altagamma Members and multiplied opportunities for collaboration, thanks also to the efforts of the Chairing team and the Board of Directors," said **Matteo Lunelli, Chairman of Altagamma**, during the meeting. "In 2022 the Foundation celebrated its 30th anniversary and highest ever number of Members. For the forthcoming term, we intend to continue on the path mapped out by our shared strategic guidelines, with the focus on Internationality, Sustainability, and a Contemporary outlook, working to boost the luxury industry's commitment to protecting the planet and developing talent."*

BOARD OF DIRECTORS

Vice Chairmen

The role of **Deputy Chairman**, who by statute is the Chairman's deputy in supervising activities, will be filled by **Claudio Luti** (CEO and President of Kartell) formerly Vice President and involved in the Foundation for 25 years.

The team of **Vice Chairmen** who will work alongside Matteo Lunelli sees the confirmation of **Sabina Belli** (CEO, Pomellato) for Jewelry, **Carlo Capasa** (President, Camera Nazionale della Moda Italiana) for Fashion, **Claudio Domenicali** (CEO, Ducati Motor Holding) for Automotive, **Aldo Melpignano** (Managing Director, San Domenico Hotels) for Hospitality, and **Giovanna Vitelli** (Vice President, Azimut|Benetti Group) for Yacht-building. New appointments: **Bob Kunze-Concewitz** (CEO, Gruppo Campari), former Board Member and now Vice Chair for Food, and **Dario Rinero** (CEO, Lifestyle Design), former Vice Chair for Internationalization, now Vice Chair for Design.

Board members

The Meeting confirmed the following members of the Board of Directors: **Nerio Alessandri** (Chairman and CEO, Technogym), **Marco Bizzarri** (Chairman and CEO, Gucci), **Serge Brunschwig** (Chairman and CEO, Fendi), **Carlotta de Bevilacqua** (Chairman and CEO, Artemide), **Roberto Gavazzi** (CEO, Boffi | DePadova), **Carmen Moretti** (CEO, L'Albereta and L'Andana), **Maria Porro** (Head of Marketing and Communication, Porro and President Salone del Mobile.Milan), **Giovanni Tamburi** (President and CEO, Tamburi Investment Partners), **Stephan Winkelmann** (Chairman and CEO, Automobili Lamborghini), **Maurizio Zanella** (President, Ca' del Bosco) and **Paolo Zegna** (Board member of Zegna) formerly Vice Chairman of the Foundation.

Ten new members have been appointed for this three-year period: **Lorenzo Bertelli** (Head of Corporate Social Responsibility, Prada Group), **Claudia D'Arpizio** (Senior Partner, Bain & Company), **Alfonso Dolce** (CEO, Dolce&Gabbana), **Marco Gobbetti** (CEO, Salvatore Ferragamo), **Ezio Indiani** (General Manager, Hotel Principe di Savoia), **Daniel Lalonde** (CEO, Design Holding), **Stefano Marini** (CEO, Gruppo Sanpellegrino), **Cristina Scocchia** (CEO, illycaffè), **Isabella Traglio** (Deputy General Manager, Vhernier) and **Benedetto Vigna** (CEO, Ferrari).

Auditors: **Giuseppe Prezioso** (CEO, Imax-Max Mara Fashion Group), **Maurizio Dallochio** (SDA Bocconi), and **Ezio Simonelli** (Studio Simonelli).

Stefania Lazzaroni, General Manager of the Foundation, coordinates and participates in the work of the Board.

Matteo Lunelli renewed his commitment to leading the Foundation at the end of a first term that, although marked by the pandemic and numerous economic and geopolitical challenges, saw a host of initiatives.

Work on the sustainability front has been particularly intense, leading to the creation of the **Altagamma Charter of Values**, which was published in May 2022 on the occasion of the Foundation's 30th anniversary celebrations and presented to the Italian President Sergio Mattarella. It represents a symbolic commitment undertaken by companies in the industry to work in harmony with the environment, and the areas they belong to, putting people at the center. During this three-year period work also continued on international promotion, with the creation of **two new Altagamma Clubs, in Shanghai and New York**, to enable managers of member companies to network with the institutions and international partners.

Since January Matteo Lunelli has also been president of the **European Cultural and Creative Alliance (ECCIA)**, which brings together European luxury associations (in addition to Altagamma, Comité Colbert in France, Circolo Fortuny in Spain, Gustaf III Kommitté in Sweden, Laurel in Portugal, Meisterkreis in Germany, and Walpole in the UK).

Matteo Lunelli confirmed for the next three years the strategic drivers that have guided Altagamma's activities in the period now coming to an end - INTERNATIONALITY, SUSTAINABILITY, CONTEMPORARY OUTLOOK AND HIGH-END TOURISM.

FONDAZIONE ALTAGAMMA

Founded in 1992, Altagamma gathers Italy's leading cultural and creative companies, which promote the country's excellence, distinctive identity and lifestyle worldwide. With a uniquely transversal approach, Altagamma has 25 partners and represents 113 brands from seven different industries: fashion, design, jewelry, food, hospitality, automotive and yacht-building, which between them boast more than 10,000 years of history. Altagamma's mission is to boost the growth and competitiveness of Italy's cultural and creative industry, thus making an effective contribution to the country's economy. In a world market worth around €1,400 billion, the Italian high-end sector has a turnover of € 126 billion, and accounts for 7.4% of the country's GDP. The sector employs 1,922,000 people directly and indirectly. www.altagamma.it

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