

ALTAGAMMA CONSUMER & RETAIL INSIGHT/2025

Martedì **8 Luglio**
Ore 10:30

Centro Congressi
FONDAZIONE CARIPLO
Via Romagnosi, 8 - Milano

PROGRAMMA

10:30 SALUTI DI BENVENUTO

Matteo Lunelli, Presidente, Altagamma

**10:40 ALTAGAMMA | BCG TRUE-LUXURY GLOBAL
CONSUMER INSIGHTS**

Filippo Bianchi, Managing Director & Senior Partner,
Global Head of Luxury, BCG

Guia Ricci, Managing Director & Partner,
Core Member of Fashion & Luxury Practice, BCG

11:05 LUXURY RETAIL EVOLUTION 2025

Luca Solca, Managing Director, Head of Global Luxury
Goods, Bernstein

11:30 PANEL SESSION

Valeriano Antonioli, CEO, Lungarno Collection e Portrait Hotels

Enrico Galliera, Chief Marketing & Commercial Officer, Ferrari

Luca Lisandrone, CEO, Brunello Cucinelli

Nicolas Luchsinger, CEO, Buccellati

MODERA:

Stefania Lazzaroni
Direttrice Generale, Altagamma

12:30 CONCLUSIONI

#altagammainight