



ALTAGAMMA
CONSUMER & RETAIL
INSIGHT ——— 2023

MERCOLEDÌ 5 LUGLIO
————— Ore 10:30

Centro Congressi
FONDAZIONE CARIPLO
Via Romagnosi, 8 - Milano

Programma

- 10:30 **Saluto di Benvenuto**
Matteo Lunelli, Presidente Altagamma
- 10:35 **Altagamma | BCG True-Luxury Global Consumer Insight 2023**
Filippo Bianchi, Managing Director & Senior Partner BCG
Guia Ricci, Managing Director & Partner BCG
- 11:05 **Luxury Retail Evolution 2023**
Luca Solca, Senior Research Analyst Global Luxury Goods Bernstein
- 11:35 **Panel Session**
Maria Pina Carai, Director, Head of Client Management Global Merchant Services Italy American Express
Fabrizio Cardinali, Amministratore Delegato Etro
Alain Prost, Presidente e Amministratore Delegato Ginori 1735
Isabella Traglio, Executive Board Member, Head of Design and Research & Development Vhernier
Modera: Stefania Lazzaroni, Direttrice Generale Altagamma
- 12:20 **Conclusioni**