PANORAMA NEW YORK – EVENTI E MEDIA COVERAGE





Lunedì 27 giugno, ore 09.00 : Press Preview





Lunedì 27 giugno, ore 18.00 : Opening Cocktail 240 ospiti











Martedi 28 giugno, ore 15.00 : Wine Tasting VENDEMMIA ALTAGAMMA

80 presenze Trade / Press / Social











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THE WALL STREET JOURNAL.

THE WALL STREET JOURNAL

Wednesday, June 29, 2016 | A17

CITY NEWS

Suspect Creates Drama in Court

A hearing for a man ac-cused of killing a New York A hearing for a man actused of killing a New York Police Department officer took a strange turn Tuesday when the handcuffed suspect amounced he was leaving the courtroom, and the victim's stepmother erupted in a furious outburst.

Tyrone Howard, 31 years old, appeared in state Supreme Court in Manhattan. He pleaded not guilty last year to first-degree murder and other charges in the shooting dath of Officer Randolph Holder. On Tuesday, Mr. Howard demanded a new defense attorney and said that he hearing.

"I have no clue what's court room," said Mr. Howard. "You'lk hearing would proceed with Mr. Howard being represented by his current attorney, Michael Hurwitz.

"I'm not going to sit here," said Mr. Howard. "You'lk have to proceed without me."

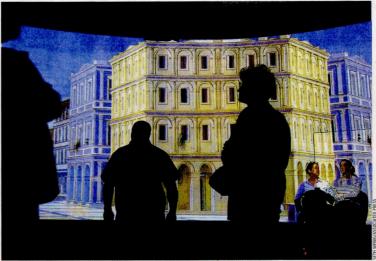
And he got up to leave. Court officers told him to sit down, but he tried to get up from the table two more times.

As court officers finally led Mr. Howard out, the victim's stepmother, Princess Holder. Head this frantic look about him," said Officer Bliss. "He was looking behind mind he was looking directly at us." cused of killing a New York Police Department officer took

Harlem, officials said. He was the fourth NYPD officer killed in the line of duty in a 10-month period.



Layover in Italy at Grand Central Terminal



CIAO. PASSENGERS: Panoramic images of Italy captured by drones were projected in the train station's Vanderbilt Hall this week.

Strike Deadline Nears for Casinos

Headed into the busiest weekend of its year, Atlantic City remains under threat of a strike that could see picket lines at five of the New Jersey city's eight casions.

Unless a deal is reached by Friday, as many as 6,500 cooks, cleaners, cocktail servers and other workers could walk off their jobs at Bally's Atlantic City Hotel and Casino, Harrah's Resort Atlantic City Hotel and Casino, the Trump Taj Mahal and the Tropicana, according to Bob McDevitt, president of Unite Here Local 54.

Workers are looking for raises on pay that averages less than \$12 an hour. Casinos that

survived the downturn in business at the seaside city are seast the seaside city are want to share in the rebound. "As we get closer to the deadline I think the industry will be more and more concerned about the reality of a strike," Mr. McDevitt said. With the strike deadline looming, talks aimed at a new contract are taking place through the week, he said. Bally's, Harrah's and Caesars are owned by Caesars Entertainment or mean the common by Apollo Global Management and TFG. A separate Caesars business, the company's main operating unit, is operating unit, is operating unit, operating unit, is operating u

NYT.com (The New York Times)

RCH

The New York Times

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Dallas Gunman's Plans for Bombing Remain a Worry for Police



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U.S.

NYC Installation Takes Visitors on Panoramic Tour of Italy

By THE ASSOCIATED PRESS JUNE 28, 2016, 1:43 P.M. E.D.T.

NEW YORK — If visiting Italy isn't on your agenda, a 360-degree video installation in New York City of the country's magnificent landmarks may whet your appetite.

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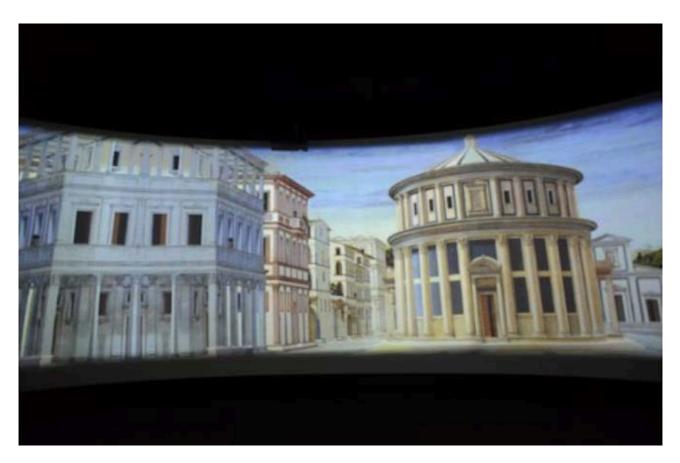
Visitors enter an oval room-like structure in the terminal's Vanderbilt Hall where they're enveloped by scenes of Italy.

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NYC Installation Takes Visitors on Panoramic Tour of Italy

By THE ASSOCIATED PRESS • NEW YORK — Jun 28, 2016, 1:40 PM ET



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WashingtonPost.com



National

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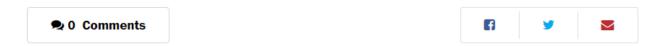
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It's a project of the Italian Trade Commission and Ministry of Economic Development and the Altagamma Foundation.

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WWD.com













June 27, 2016

Italian Officials Unveil 'Panorama' and **Discuss Brexit at Grand Central**

By Rosemary Feitelberg

A- A A+ PRINT In New York for Monday morning's opening of Panorama, an installation in Grand Central Terminal, Ivan Scalfarotto, vice minister of Italian economic development, addressed how the Italian government views fashion as a strategic instrument and Brexit's potential ripple effects.

As Italy's second-largest industry behind mechanics, the triumvirate of fashion, textiles and beauty will continue to be organized so that visitors will find a more cohesive system of runway shows and trade fairs. In addition, fashion is being marketed more cohesively to make it more identifiable to the rest of the world. Scalfarotto chairs monthly meetings with a committee composed of entrepreneurial associations, trade fairs and city officials from Florence and Milan to strengthen that effort.

Reports have estimated that Italy may lose anywhere from \$600 million to \$1.7 billion of its \$414 billion in annual global exports, according to the vice minister. But he cautioned that the U.K.'s actual exit will be a "very lengthy and difficult process," since the U.K. will have to renegotiate trade agreements with EU and external parties. With last week's Brexit vote in the U.K. still sending shockwaves through the global community, Scalfarotto said the EU's big dilemma is, "Where do we go? How do we respond to this trauma?' Because it was a shock. ... I think the only solution is to respond with more Europe rather than less Europe so that Europe can become more cohesive. It should start again to provide people with answers, a vision and hopes. A lot of people think of the EU as only a bunch of bureaucrats crunching numbers."

He pointed out that the reason the EU was created in 1957 by the six founders was in response to the Second World War. (At that time, Belgium, France, Italy, Luxembourg, the Netherlands and West Germany signed the Treaty of Rome, which created the European Economic Community.) "In Europe, we've been fighting each other and shooting each other for centuries, the rivers of our regions are red with the blood of our youth. There have been innumerable wars. The response was to create a peaceful place where business could be discussed. The EU won the Nobel Peace Prize for recognition for having brought peace to a place where people had been fighting each other for centuries. For many people, especially young people, that represented a new rising," he said.







Scalfarotto said the EU-established Erasmus Programme hasn't just allowed "hundreds of thousands" of students to study abroad, but has encouraged their parents and friends to visit those countries. Low-cost airlines have helped to make that possible, he said. "It was supposed to be an idea of our future. In the last few years, the financial crisis has really divided the world between the winners and the losers. In the EU we didn't manage to use the institution to fill the gap, to sustain those who were less equipped to face globalization," he said.

Scalfarotto said, "We always felt that the world would progress. At this moment, there are forces in the world that are trying to move back. There have been situations — September 11, the Bataclan Theatre attacks in Paris and the attacks in London. The old concept of Daesh or ISIS is to go back to the Middle Ages. While it was clear before that we all had different ideas and plans but we were trying to move everything forward."

From his standpoint, U.K. voters thought of Europe more as immigration and austerity instead of thinking about Europe as a big opportunity. "I think terrorism impacted on the idea of big immigration flows so people are afraid of people who are different. They think if you are a Muslim, you might be a terrorist automatically, which is completely wrong. They try to escape, to shelter under an idea of their identity as opposed to opening up."

There is also a more personal undercurrent to the Brexit decision, Scalfarotto said.
"Such votes affect people's lives and their own histories or life stories. It's about human relationships, friendships, plans for the future, studying abroad or working in another country. Sometimes politicians forget that their decisions have a direct material impact on people's lives. Every time you decide to separate something, that cut always touches people's life stories."

Another attendee at Monday morning's event, Andrea Illy, president of the Altagamma Foundation/CEO of illycaffè SpA, said, "Brexit will amplify the uncertainty around the future of Europe, and the way that Europe really contributes to solving the systematic unsustainability of our world today. The economy is unsustainable; there is a problem with growth, there is a problem with unemployment, there is a problem with finance and there is a problem with banking. This Europe cannot fix." Illy said. "There is a huge unsustainability in the social part, not only due to immigration, but also terrorism. And internally there is an uneven distribution of wealth since the financial crisis started in 2008. Last but not least, there is this environmental unsustainability due to climate change. Is Europe the political entity that can solve these problems? The answer is, 'Who knows?'"

In his view, the European Union has been undergoing an integration process for far too long in which it is not gaining sovereignty because countries are not ready to give that up. "So it doesn't have power and as a consequence of that we are stuck in the middle of a united market with a currency and central bank, but we don't have integration of fiscal policies." he said. "It's like driving a car with only one side of the wheel. It's kind of strange."

Compounding this situation and slowing it down is anti-Europism, the result of uncertainty and citizens being unsatisfied and complaining, Illy said. "This is not only about the U.K. It is about most of the countries in Europe. I believe now it's a matter of take it or leave it. Either the EU takes the opportunity to dramatically accelerate and improve the integration process so that it can have a positive impact on the images and reputations of its European brothers or it will forcefully go in the other direction, which is progressive erosion."

Long Island Pulse

PHOTOS: Travel From Milan to Manhattan in PANORAMA

VISUAL ARTS risa hartsough | JULY 5, 2016

Benvenuto! Midtown Manhattan is temporarily home to rolling green hills, wineries, reliefs and sculptures, ancient architecture and colosseums, luxury leather and fashion manufacturers, crystal clear waters, sports cars and classical art pieces. If this sounds like Italy came to New York City, you're right. PANORAMA "An immersion into Italian Beauty" creator Davide Rampello partnered with Andrea Illy, president of Altagamma, chairman and CEO of illycaffè; Ivan Scalfarotto, vice minister of economic development; and Roberto Snaidero, chairman of Federlegno Arredo, Salone del Mobile and Design Fair, to bring the Italian lifestyle, culture, craftsmanship and landscape to America without having to buy a plane ticket and fly across the Atlantic. Launched last year at the Milan Expo 2015 with more than 21 million visitors, it seemed only natural to bring it to the United States this summer.

"The US is by far the largest luxury market in the world. The American consumer is the most sophisticated lover of this Italian beauty," said Illy.

And consumers are in for a treat.

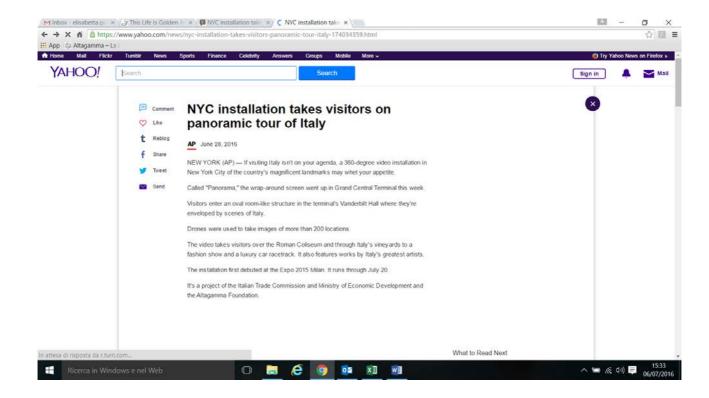
"This installation, through the beauty of nature, the beauty of color and the beauty of our manufacturer, is one of the best representations of Italy," said Illy.

Set up through the entryway of Vanderbilt Hall East at Grand Central Terminal, the installation is a panoramic display of swooshing images, video footage and aerial shots of all things Italy accompanied by Italian music-subliminally creating travel envy and craze for viewers. Browse photos for a first look at the exhibit, then start checking those LIRR schedules.

The PANORAMA installation is on view everyday, 9am-6pm through Wednesday, July 20.



Yahoo! News





THINGS TO DO

PLACES TO STAY

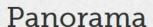
EVENTS



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Manhattan, New York City Jun 25, 2016 - Jul 20, 2016 Recurring daily



ADD TO ITINERARY

Experience Italy at New York City's iconic Grand Central Terminal with an extraordinary 360° panoramic video installation that takes guests on a journey through Italy's culture, landscapes, and craftsmanship.

9am-6pm Admission: Free



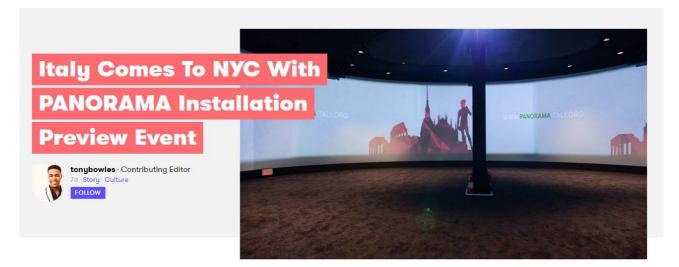
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Grand Central Terminal



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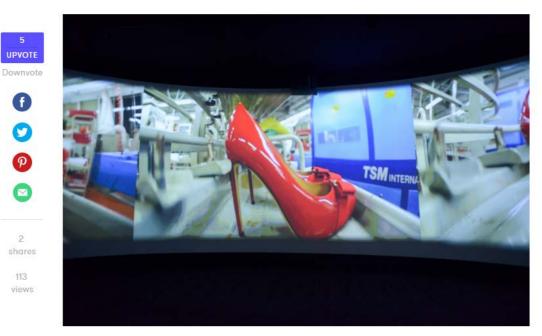
Mogul.com





This week, the famous PANORAMA installation came to New York City! By way of the $\label{eq:milder} \mbox{Milan Expo 2015, the installation allowed New Yorkers and visitors to experience all}$ that is Italy and immerse themselves in the Italian lifestyle without stepping foot on foreign ground...for free.





PANORAMA is a 13 minute 360° panoramic video that immerses guests in a multisensory experience that enhances and provides exceptional insight into three words: **MADE IN ITALY!**

RELATED JOB

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The link between nature, culture and craftsmanship, it shows how Italian excellence including fashion, design, food, the art of hospitality, speed, etc. - is well-established in the savoir-faire and cultural heritage that Italy has created over 3,000 years of history



We had the opportunity to view this extraordinary panoramic video at a private cocktail party in Vanderbilt Hall on Monday. PANORAMA first debuted at Expo 2015 in Milan and tells an extraordinary story of beauty and Italian excellence. A 13 minute panoramic video that enhances and provides exceptional insight into enhancing three words:

WashingtonTimes.com



NYC installation takes visitors on panoramic to

















By - Associated Press - Tuesday, June 28, 2016

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NewsObserver.com





TimeOut.com



Planning on going to Grand Central soon, maybe to head to Rye Playland or a visit to New Haven? Consider a detour to Italy along the way.



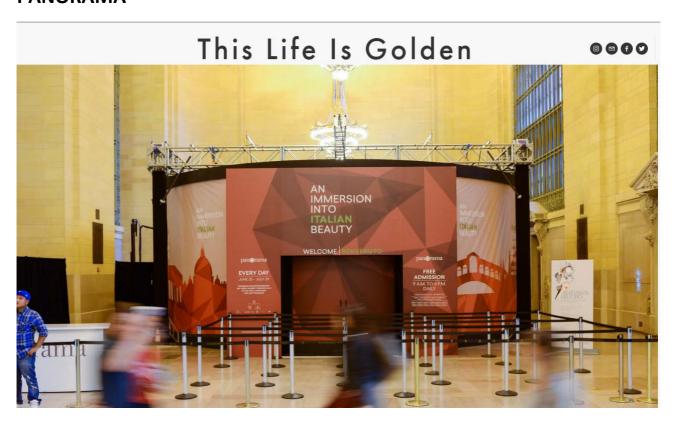
The Italian Ministry of Economic Development, the Italian Trade Agency, and the Altagamma Foundation have brought the birthplace of the Renaissance to New York City's busiest hub via their "Made in Italy" PANORAMA. Billing itself as "an immersion into Italian beauty" the attraction, a 360° video installation, is located in GCT's Vanderbilt Hall East.

From 9am to 6pm daily through July 20, you can step inside and experience Italy's "culture, landscapes and craftsmanship" without the cost and inconvenience of getting a passport, and popping for hotel and plane fare. Sure going there for real is better, but look it at it this way: If you work nearby, you could go on your lunch-break, which, absent a futuristic transporter beam, you couldn't do otherwise.

RobinsPost.com



ThisLifeisGolden.com - Experience La Bella Italia With Davide Rampello's PANORAMA



Experience La Bella Italia With Davide Rampello's PANORAMA

Just this Monday (6/27/16), the infamous PANORAMA installation from *la bella Italia* arrived in NYC. Available all through the week, this exciting project straight from the cobbled streets of Milano (and seen for the first time in last year's Milan Expo), is the epitome of life in Italy and all that it encompasses. From food to fashion, art, nature and history, creator Davide Rampello shows it all in this innovative cultural depiction.



Latest



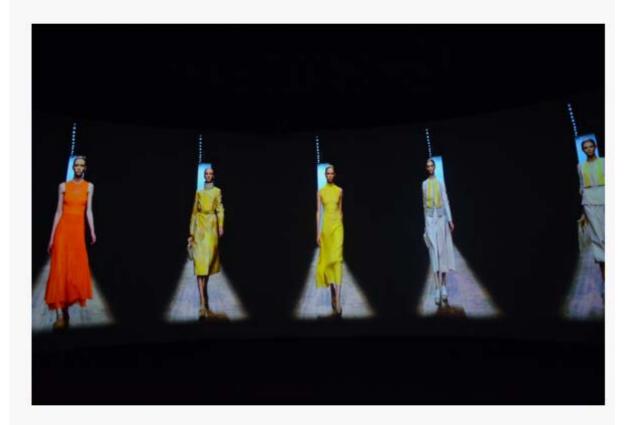
5 Chic Gifts Every Glam Girl Needs





The inspiring installation – which can be found in Vanderbilt Hall at Gran Central Terminal – tells a romantic story of extraordinary beauty and years of Italian excellence. The 13 minute video is all-engaging, and as you walk around the large domed space, the experience becomes more and more passionate. Unlike a traditional canvas painting, photograph or sculpture, this visually stimulating installation allows visitors to interact with and immerse themselves in the culture and lifestyle of Italy... without having to step a foot in foreign ground!

Having lived in Milan for a short while myself, I found a deep connection to PANORAMA. Simply admiring those gargeous 360° views of the city, people, landscapes and vibrant culture made me remember the exceptional country that is *l'Italia*.



Take a look yourself, if not simply for the sake of art, then for the sake of experiencing something wonderful. Thank you, Davide Rampello, for introducing the New York audience to the wonder of the iconic Made in Italy.

StarTribune.com

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Downtown Mpls. 'hostile to the arts,' says dance company founder Mpls. police chief announces r shakeup of command staff

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STAGE & ARTS

ar

NYC installation takes visitors on panoramic tour of Italy

Associated Press | JUNE 28, 2016 - 12:45PM

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Jun. 28, 2016 1:40 PM EDT







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LaStampa.com



Manhattan, tutti pazzi per l'Italia. Alla Grand Central apre "Panorama"

L'installazione guida i visitatori in un viaggio nelle bellezze del nostro Paese

LA STAMPA VIAGGI

Doccia, ciotola e anche la toilette: a Barcellona arriva la spiaggia per cani

Ľultima tendenza negli hotel: i mercati dei contadini invadono le hall Isla de Las Munecas e le bambole impiccate

Viaggio in Ext tutto il fascin del prosciutto











Central Terminal, la maestosa stazione ferroviaria nel centro di Manhattan, offre una nuova destinazione di viaggio, l'Italia, ma non occorre comprare il biglietto. Da oggi, infatti, ospita l'istallazione Panorama, una video proiezione di tredici minuti a 360 gradi che trasporta i visitatori tra i paesaggi, i monumenti, l'arte del bel paese e alla scoperta dell'eccellenza del Made in Italy.

L'evento è aperto al pubblico tutti i giorni dalle 9 alle 18 nella Vanderbilt Hall East, l'atrio all'entrata in Park Avenue e la 42esima strada, che prende il nome della famiglia che ha costruito la splendida stazione. Una volta entrati nella struttura cilindrica creata per la proiezione, i visitatori sono avvolti da uno schermo a 360 gradi e immersi in un'esperienza multi sensoriale che li trasporta tra i vigneti e le Alpi, al Colosseo, alla Scala e tra le opere di Giotto, Da Vinci e Botticelli, e in prima fila ad una sfilata di moda, accompagnati dalle musiche suggestive di Giuseppe Verdi, Antonio Vivaldi e Ennio Morricone.

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Isla de Las Munecas e le bambole impiccate

Viaggio in Ex tutto il fascii del prosciutt









Il team per la produzione di Panorama, sotto la direzione artistica di Davide Rampello, ha ripreso ben duecento località e cento imprese italiane per illustrare il meglio del paese, usando anche droni in diverse occasioni.

Panorama ha debuttato con grande successo durante l'Expo 2015 a Milano in Piazza Gae Aulenti, con duecento mila visitatori. La speranza è di avere una partecipazione ancora maggiore a Grand Central, una delle mete turistiche più visitate al mondo da dove passano circa 750.000 passeggeri e turisti ogni giorno.

«La moda, il design e il cibo italiano sono profondamente radicati nel nostro culturale e nella bellezza del paese» spiega nel corso dell'inaugurazione a New York Andrea Illy, Ceo di Illy Caffè e presidente della Altagamma, la fondazione a capo del progetto che riunisce le imprese dell'alta industria culturale e creativa italiana.

LA STAMPA VIAGG

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Viaggio in Ext tutto il fascin del prosciutto











La scelta di New York come prima tappa di Panorama non è casuale, e rientra nella strategia del Ministero di Sviluppo Economico per promuovere il Made In Italy negli Stati Uniti con un investimento di 63 milioni di euro. Un mercato chiave per l'Italia, già leader di importazioni americane in varie categorie, dal vino all'olio, dalla pasta ai beni di lusso come la moda e il design, e dove nel 2015 si e' visto il 21% di incremento delle importazioni di beni italiani.

Per sostenere l'iniziativa, presenti all'evento anche Ivan Scalfarotto, Vice Ministro dello Sviluppo Economico, e Michele Scannavini, il nuovo Presidente della Italian Trade Agency. "Panorama e' un grande esempio di progetto collettivo per le industrie culturali e creative italiane, spiega Scalfarotto. «L'Italia è il paese più conosciuto per l'origine dei suoi prodotti di alta qualità. In questo settore, le brand italiane hanno il share mondiale del 22% in oggetti personali, 40% nel design per l'arredamento, 24% in alimenti e bevande e il 10% in yachts. Contribuiscono il 4% del GDP nazionale e impiegano 500.000 persone».

Oltre a continuare a rafforzare l'esportazione di beni italiani, il Ministero punta anche a promuovere gli investimenti degli Stati Uniti in Italia, che è solo al ventisettesimo posto nella graduatoria di investimenti americani.

Per info: panoramaitaly.org

Chron.com



NYC installation takes visitors on panoramic tour of Italy

Updated 12:44 pm, Tuesday, June 28, 2016



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The installation first debuted at the Expo 2015 Milan. It runs through July 20.

TheNewsTribune.com





CELEBRITIES

JUNE 28, 2016 10:44 AM

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HIGHLIGHT

If visiting Italy isn't on your agenda, a 360-degree video installation in New York City of the country's magnificent landmarks may whet your appetite.

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What was wrong with this ad?

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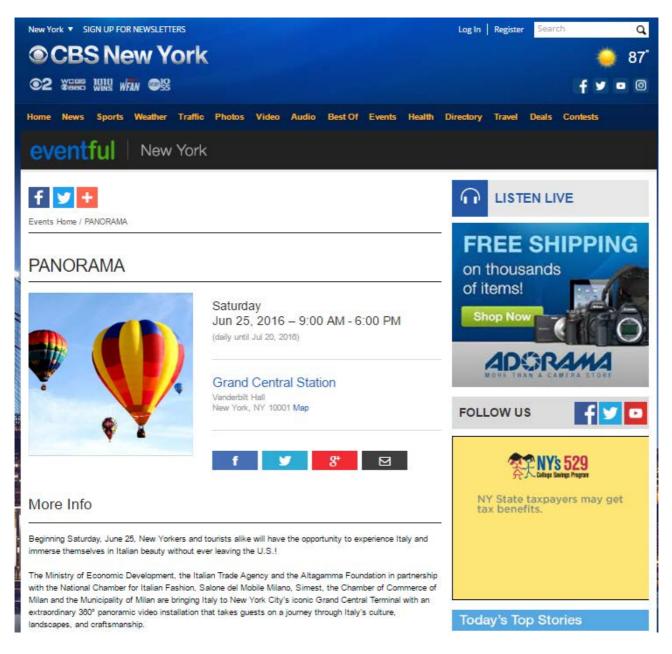
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CBSLocal.com



LasVegasSun.com

July 6, 2016





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Published Tuesday, June 28, 2016 | 10:40 a.m.

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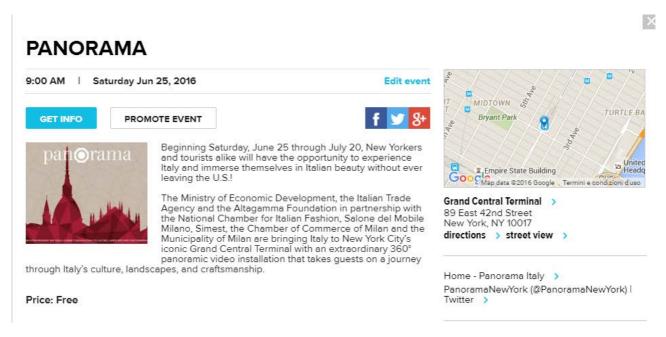
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PIX11.com



Madison.com

Jun 28, 2016 🗪 0



AP

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KTAR.com

Updated Jun 28, 2016 - 10:54 am

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BY ASSOCIATED PRESS | June 28, 2016 @ 10:40 am

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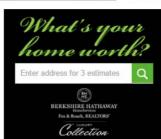
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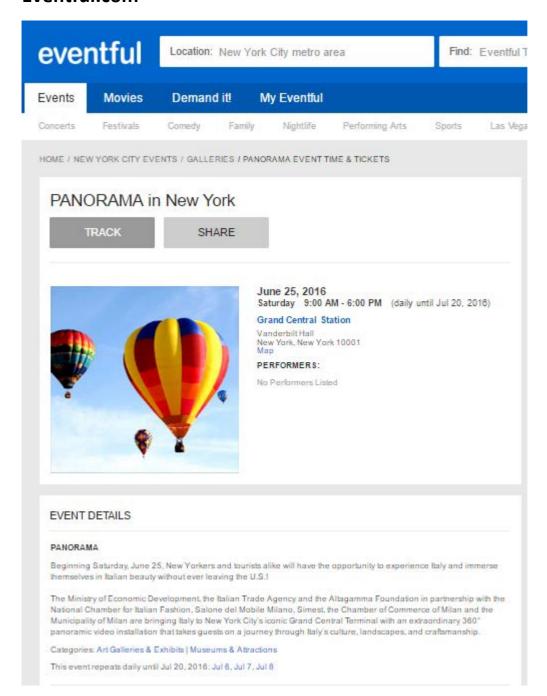
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Eventful.com



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TheHour.com



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HeraldTimesOnline.com



PostStar.com



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TheOlympian.com



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The Associated Press



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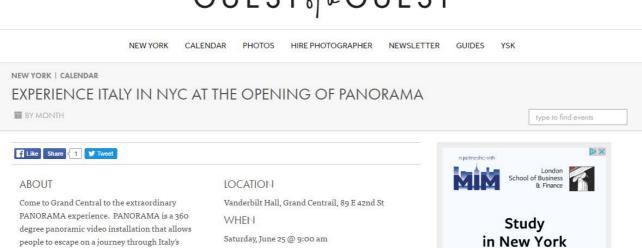
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WAAYTV.com



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EVENT TYPE

culture, landscapes, and craftsmanship in the

will be a private cocktail party to celebrate this

comforts of NYC's own Grand Central Station! There

PANORAMA will be open June 25-July 20, 9 a.m. to

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Associated Press

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StarHerald.com



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Posted: Tuesday, June 28, 2016 11:08 am | Updated: 12:03 pm, Tue Jun 28, 2016.

Associated Press |

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The Daily Star.com











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ChronicleJournal.com

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Register-Herald.com

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STORY CONTINUES BELOW VIDEO



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Wopular.com



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Story

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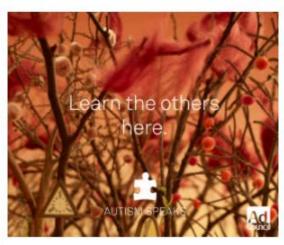
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Posted: Tuesday, June 28, 2016 1:08 pm | Updated: 2:02 pm, Tue Jun 28, 2016.

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Jun 28, 2016 🔍 0

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Contact your local paper or the Kansas Press Association for more information!

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by The Associated Press, June 28, 2016

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